

JESSE ZRYB

516.729.4830
70-25 Yellowstone Blvd #8D
Forest Hills, NY 11375

jessezryb@gmail.com
www.jessezryb.com

SUMMARY

A multi-disciplinary designer with a background and training in architecture. Experience with architectural, retail, exhibit, event, experiential, visual marketing, branding, environmental and product design. Thrives in fast paced work environment and able to collaborate with many different parties. Able to direct and manage designers of all different disciplines and oversee freelance teams. Worked with brands such as Verizon, Google, Macy's, Saks, and hundreds of leading retail clients. Understands brand identity and able to work in different styles. Creative problem solver with strong digital communication skills.

SKILLS

DIGITAL (Mac & PC Proficient)

Photoshop
Illustrator
InDesign
AutoCAD

Rhino
3D Studio Max
Vector Works
Sketch Up

Word
Excel
Power Point
Keynote

PHYSICAL

Design Management
Site Documentation
Photography

Drawing
Sketching
Painting

Installation
Site Supervision

EXPERIENCE

Design Director New York, NY 08/2016 - Present

ARSENAL NEW YORK

- Responsible for creation and design of retail and experiential environments for fashion brands, retail and department stores, event agencies.
- Work with client to conceptualize, develop, render, and produce wide range of projects.
- Involved with projects from ideation through construction.
- Create decks and presentations in order to facilitate sale and production of jobs.
- Oversee team of designers and freelancers to ensure that all drawings and design deliverables are produced in efficient and timely manner.
- Manage workload of over 50 unique projects per month and coordinate schedule and priorities within design team to ensure prompt deliverables.
- Interact and design drawings with vendors of all trades in order to facilitate production.
- Work in all scales and mediums
- Produce build and installation drawings to be used during production and on site.

Multi-Disciplinary Designer New York, NY 12/2016 - Present

FREELANCE

- Created drawings and presentations for Lead Dog Marketing, Quest Events, Roots3 Productions, and This Is Lester using Rhino and Adobe Creative Suite.
- Served as Project Manager for The Factory helping produce and oversee production drawings for events, exhibits, and installations.

Senior Designer New York, NY 12/2015 - 12/2016

RIPCO

- Worked with team of designers, architects, and brokers to create material to aid in sale and rental of high-end retail properties.
- Designed before and after renderings of existing properties to help in visualization of brands within the prospective spaces.
- Created high quality presentation material containing custom maps, graphics, photography, and renderings.

Senior Designer New York, NY 08/2013 - 10/2015

FOURTH WALL EVENTS (NOW KNOWN AS MCVEIGH GLOBAL)

- Worked with events, sales, and production teams, as well as clients, to visualize and communicate ideas from rough concepts to fully conceived designs.
- Responsible for creation of design concepts and documents including site documentation, 3D renderings, dimensional drawings, production drawings, branding, prints, and other graphic material.
- Created new modular product called FormSet which gained instant industry recognition and became its own company focused on light weight scenic rentals and production.
- Assisted with on site installation of creative elements.

EXPERIENCE

Intermediate Architect

New York, NY
06/2013 - 08/2013

DOME VOYAGERS, LLC

- Assisted in management and development of renovated multi-story building in Manhattan, and conversion of landmark bank to event space in Brooklyn.
- Created drawing sets and other required documents using AutoCAD.
- Researched and selected vendors for various tasks related to each building.

Lead Designer

New York, NY
08/2009 - 05/2013

MOSS EVENTS (FORMERLY PINK INC.)

- Designed tension structures and sculptures used for events, exhibitions, festivals, and installations worldwide.
- Created digital environments and renderings to visualize projects using 3D Studio Max, Rhino, and Adobe Suite.
- Supervised and documented site visits and installations of projects throughout the United States.
- Managed company website and blog and assisted with social media.
- Created marketing material through both digital and print media.

Intern Architect

Tel Aviv, Israel
02/2009 - 07/2009

STAV ARCHITECTS

- Aided in development and 3D visualization of several projects using Google Sketch Up and Adobe Suite.
- Organized and developed project catalog and accompanying templates.

Junior Architect

New York, NY
08./2008 - 12/2008

KOSSAR + GARRY ARCHITECTS

- Managed multiple projects in various stages of design and construction.
- Interacted with clients and vendors in order to ensure project efficiency and satisfaction.

Graphic Designer

New Orleans, LA
05/2006 - 01/2008

TIPITINA'S

- Designed posters and other promotional material for various concerts and events using both manual and digital graphic design techniques.

Design Development

New Orleans, LA
08/2006 - 12/2006

TULANE URBANbuild

- Participated in design and development of six prototypes for affordable and sustainable housing in areas devastated by Hurricane Katrina.
- Surveyed neighborhoods in order to design feasible housing strategies.
- Coordinated marketing strategies and proposal presentation boards.

New York, NY
New Orleans, LA
1998 - Present

FREELANCE ARTIST

- Designed and painted over 100 pieces using acrylics, oils, and watercolors techniques.
- Developed and enhanced photography that has been contributed to several sources both digitally and via print.

EDUCATION

New Orleans, LA
08/2003 - 05/2008

TULANE UNIVERSITY

- Master of Architecture (Tulane School of Architecture '08)
- Bachelor of Architecture (Tulane School of Architecture '08)
- Minor, Business (A.B. Freeman School of Business)
- Distinguished Scholars Award - Merit Scholarship
- Member of Alpha Epsilon Pi Fraternity

PUBLICATIONS & AWARDS

07/2011

SHAPIRO FAMILY FELLOWSHIP

- 17 day trip to Israel connecting with leaders in design and architecture.

01/2011

THE SPECIAL EVENT

- Most Creative Booth Award for designing Pink's 20' x 30' "Powerstation"

07/2010

IMMERSIVE DESIGN: A FESTIVAL EXPERIENCE

- Published through LAP Lambert Academic Publishing.
- Graduate thesis investigating temporary live events and how to use design to engage with an audience.